

VT PREVENTION MODEL

Graphic Usage Guide

GENERAL GUIDELINES



MAINTAIN ASPECT RATIO:
Hold “shift” when resizing images



MAINTAIN INTEGRITY:
Do not crop images



MAINTAIN QUALITY:
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MAINTAIN COLOR PALETTE:
Do not alter the image colors



MAINTAIN COPY:
Do not alter the text in the image

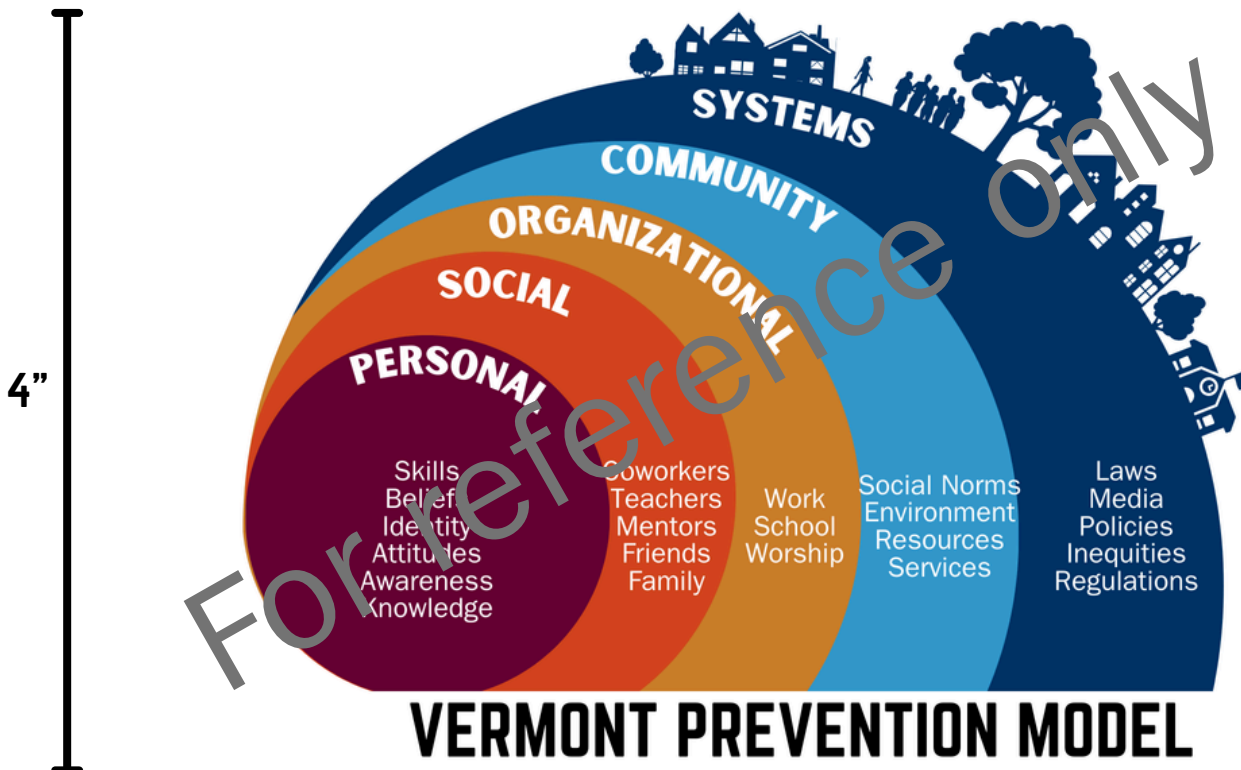
REQUIRED CITATION

“ Adapted from: McLeroy KR, Bibeau D, Steckler A, Glanz K. An ecological perspective on health promotion programs. Health Education Quarterly 15:351-377, 1988. ”

DETAILED GRAPHIC

- Minimum size: 4x6"
- Use when a large space is available, e.g.: half a page, presentation slide

6"

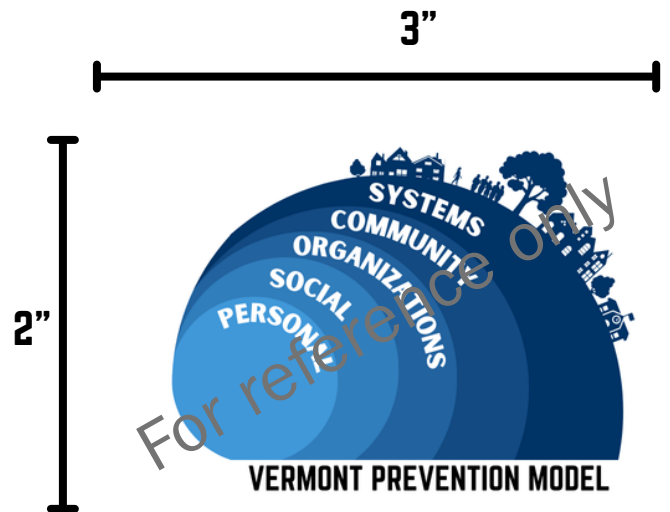
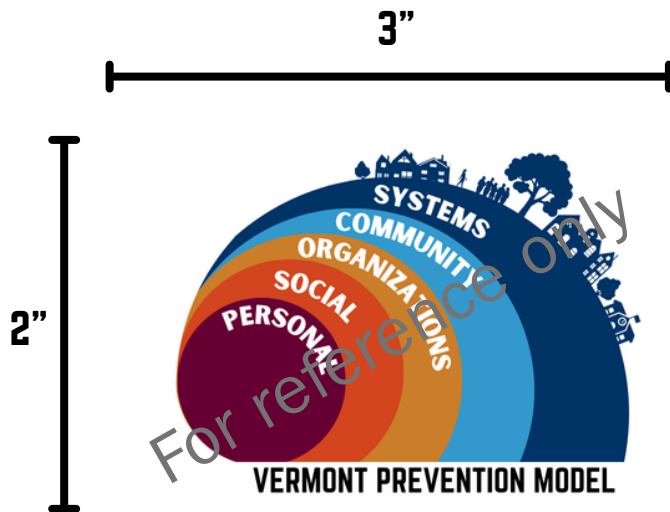


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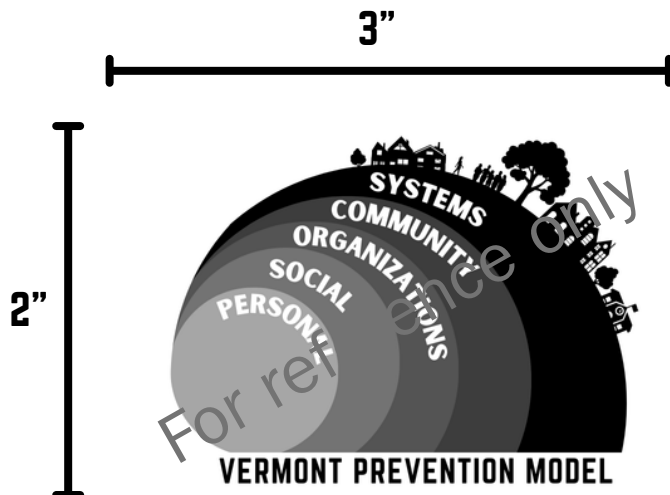
SIMPLIFIED GRAPHIC

- Minimum size: 2x3"
- Use when only a small space is available, e.g.: quarter of a page



SIMPLIFIED GRAPHIC - BLACK/GRAY

- Minimum size: 2x3"
- Use when only a small space is available.
- Use if the document may be printed on non-color printers.



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HealthVermont.gov/DSUPrevention



QUESTIONS:

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