

# **Opioid Settlement Funding Proposal**

Presentation to Advisory Committee 12/15/25



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# A little about us

Fiscal Agent: NFI Vermont, Inc

Supported by a Board of Advisors

Currently at 2.65 FTEs (this funding would increase staff to around 3 FTEs).

Description: Operate as a coalition - partners across multiple sectors work together towards common goals with the support of staff.



# Our Long-term Goals in BTV

- 1. Reduce underage and high-risk drinking rates
- 2. Reduce youth prescription drug misuse rates
- 3. Reduce tobacco use rates
- 4. Reduce youth cannabis use rates
- 5. Increase opportunities for youth participation and leadership in community prevention strategies and activities



#### **Our Focus Areas**

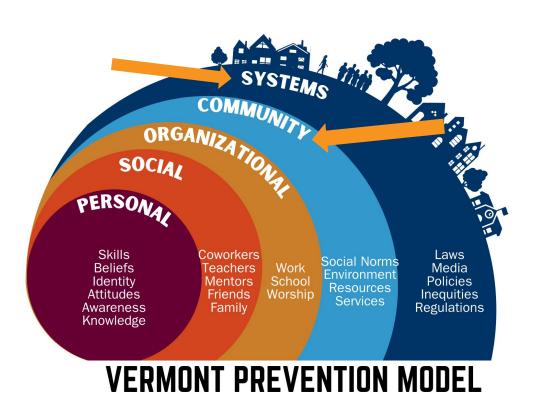
Increasing education & public awareness of key issues.

**Advocacy** - improving local practices, policies, and regulations.

Increasing collaboration and capacity of different sectors to support prevention strategies

**Services & Supports** - provide prevention programming for youth and families

#### **Our Community-Level Prevention Work**



# Root causes of youth substance misuse at a community level

- Community normalization of use
- Early onset of youth use
- Low perception of harm of use
- Favorable attitudes about use
- Lack of regulation or enforcement of laws
- Access to and promotion of substances in the community

# Proposal Uses 5 of the Strategies from CADCA's 7 Strategies for Effective Community Change

#### Providing Information

- Youth in middle and high school
- Caregivers
- Burlington residents

#### Enhancing Skills

- Youth in middle and high school
- Caregivers focus on caregivers in recovery, low-income families, caregivers of LGBTQ+ youth

#### Providing Support for Prevention Activities

- Youth in middle and high school
- Caregivers focus on caregivers in recovery, low-income families, caregivers of LGBTQ+ youth

#### Enhancing Access/Reducing Barriers

- Increasing support for CDC's Whole School, Whole Community, Whole Child Model
- Improving BSD Substance Use Procedures, with focus on improving training and intervention

#### Modifying/Changing/Developing Policies

- Increasing support for CDC's Whole School, Whole Community, Whole Child Model
- o Improving BSD Substance Use Procedures, with focus on improving training and intervention

## Total funding request = \$40,000

#### BPHC would use this funding in 2 main areas:

- Increase staff hours to expand our current efforts to reach and engage more of the community.
  - Youth Programming Coordinator
  - Coalition Director
  - 2 paid high school student interns
- 2. Support new community education and awareness efforts related to prescription drug misuse issues.
  - Youth-created PSAs
  - Community forums, Take-back days
  - Parent events, classroom and after school activities
  - Newsletters, posters, news articles, social media, etc.

# **Community Education & Awareness**



Cessation support monthly table at BTV Food Shelf



Host community forums and discussions



**Burlington Partnership** for a Healthy Conmunity



BTV Pride

**Festival** 

#### TIP to Build Assets

# Help Them Practice Saying No

"Just say no" is easy to say, but hard to do in the moment. Sit down with your child to practice what they'll say when off and alcohol. Here are a few exam

- you both started:
  - "No thanks. I'm actually aller • "I can't risk it. My parents w
    - me for a month."
  - "I need to be clear-headed t

INvolved Informed

# **Parentin** BURLINGTON

#### Parent INformed

#### Talk About Vaping

More wouth are now using e-cigarettes than any other form of tobacco. E-cigs and vaping are threatening to create a new generation of VTers addicted to nicotine and cannabis. Talking to kids about this is more important than ever. Here's a few points to get you started:

- Encourage skepticism of the industry it is in the vaping industry's \$ interest to get people using early and often to create lifelong users.
- · Talk about the facts. Invite them to learn with you if you don't know the answer to their questions.
- · Help them practice how they'll respond when offered
- Ask them about their future goals & how substance use can get in the way of them.



Sign up at: burlingtonpartnership.org/parentin



Youth Leadership, Advocacy, and Education





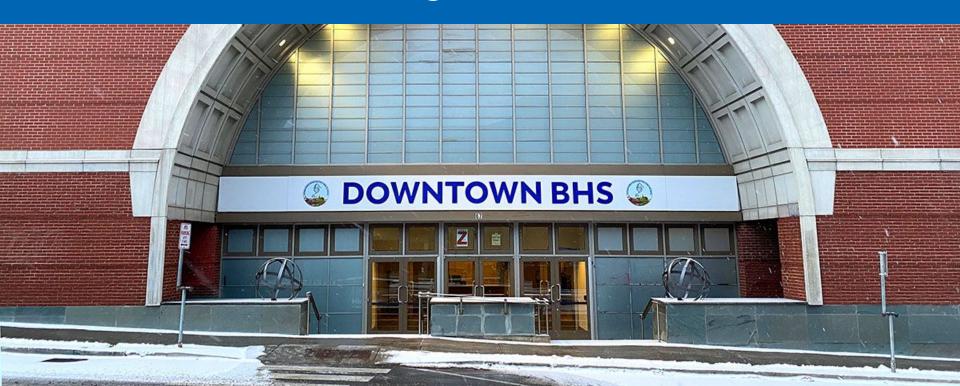








# BHS Elevate Campaign: Normalize Non-Use in High School & Increase Perception of Harm of Use While in High School







Providing Information, Enhancing Skills, and Providing Support

# BHS Staff are

# here for



Tell us about an adult who helped positively impact you as a teen.



Tell us about an adult who helped positively impact you as a teen.



STRONGER

STRONGER

SCHOOL

Tell us about an adult who helped positively impact you as a teen.



Tell us about an adult who helped positively impact you as a teen.



Tell us about an adult who helped positively impact you as a teen.



Tell us about an adult who helped positively impact you as a teen.



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## A Few Long-term Outcome Measures

Outcome Measure	Year 1 HS Baseline (2017)	Year 5 HS (2023 YRBS)	Year 5 HS (2025 Core Survey)*
% of students who reported they used marijuana at least 1x in past 30 days.	25%	19%	13%
% of students who reported they drank alcohol on at least one day in the past 30 days	32%	24%	17%

## **Outcome Measures**

Outcome Measure	Year 1 MS Baselin e (2017)	Year 5 MS (2023 YRBS)	Year 5 MS (2025 Core)	Year 1 HS Baseline (2017)	Year 5 HS (2023 YRBS)	Year 5 HS (2025 Core)*
% of students who think their parents or guardians think it is wrong or very wrong for them to use marijuana	92%	93%	96%	74%	71%	82%
% of students who think their parents or guardians think it is wrong or very wrong for them to drink alcohol	89%	89%	92%	69%	66%	75%

#### Example of one shorter-term measure of success

#### **BHS Elevate**

- In 1.5 years of implementing the campaign we've tracked 1,408 students participating in BHS Elevate activities.
- We've done 3 rounds of evaluation of the campaign messages so far
   37- 45% of the students remembered specific data from messages up to 3 months later.
- Overwhelmingly, students had positive things to say about Elevate. Direct quotes from surveys:

"I really like how often you guys put out information and studies you have researched and shared it with the school. It really feels like you care about the well-being of the students of BHS."

"I like how active and engaged BHS Elevate is! Keep it up—it's actually making a difference."

"I learn new things every time." "It helps make knowledge accessible."



# Thank you for your time!

#### Mariah Flynn

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Learn more about us at: <u>burlingtonpartnership.org</u>









Organization: NFI Vermont, Inc (fiscal	agent for Burlington Partnership for a Healthy Community)		
	BRIEF DESCRIPTION	TOTAL	
PERSONNEL			
Salaries (list individually below)			
Coalition Director	10% of 1.0 FTE or 4 hours/week @ 52 weeks	\$	7,292.48
Youth Programming Director	35% of 1.0 FTE or 14 hours/week @ 52 weeks	\$	16,016.00
		\$	-
Fringe Benefits (list individually below)			
Coalition Director	calculated at 26% rate	\$	1,896.04
Youth Programming Director	calculated at 26% rate	\$	4,164.16
		\$	-
Total Personnel Costs		\$	29,368.68
NON -PERSONNEL/OPERATING			
Advertising/Marketing		\$	-
Equipment (if allowable: computers,			
software, etc.)		\$	-
	\$750 for BHS Elevate materials (posters, monthly tabling, activities		
	in classrooms, incentives for student participation), \$800 for food -		
	\$250/event for two community forums + \$75/workshop for 4 parent		
Materials/Supplies	workshops/learning events, \$266.92 for office supplies	\$	1,816.93
Rent/Mortgage		\$	-
Sub-Contracts/grants (list individually below)			
	Paid internships for 1-2 BHS students for 4 hours/week for 22 weeks		
DUC Electronic de la constant	(Oct - mid June) to help increase student engagement with the BHS	,	4 406 00
BHS Elevate student support		\$	1,496.00
	8 hours at \$75/hr for support from CCTV to help our middle school		
	youth groups make PSAs as part of youth empowerment work, 12		
	hours of CCTV time at \$75/hr for additional support with		
Courtou fou Modia & Domoous	development and editing of Substance use training videos for BSD	۲	1 500 00
Center for Media & Democracy	School Staff.	\$	1,500.00
Tolombono (if a diment coming cost)		<u>خ</u>	
Telephone (if a direct service cost)		\$	-
Training/Education	25 miles/month x 12 months x @ .67/mile for 1 staff (\$201) +	\$	<u>-</u>
Travel	\$16/week for office parking for 1 staff x 52 weeks (\$400)	\$	601.00
Utilities	, , , , , , , , , , , , , , , , , , ,	\$	-
Other Direct Service Costs (list individually		T	
below)			
		\$	-
Total Non-Personnel/Operating Costs		\$	5,413.93
Total Direct Costs		\$	34,782.61
INDIRECT/ADMINISTRATIVE			

Indirect Costs (does not self-calculate; 10% unless a different rate	Calculated at 15% federal rate - includes 10% for fiscal agent support (IT, HR, Accounts Payable) and 5% for other indirect costs	
· ·	(Internet, telephone, insurance, software service fees, etc.)	\$ 5,217.39
GRAND TOTAL		\$ 40,000.00